

July 2010

Business Programs at the Simsbury Public Library

Facebook for Business- Creating Your Business Page (Part 1)

Monday, July 12, 2010

6:00 – 7:30 pm

Technology Learning Center

Victoria Freeman of Freeman Social Media Marketing

(facebook.com/FreemanSocMediaworkshop) will teach you how to set up your business page and edit the information on the page. This is a hands on class. You do not need to have prior Facebook experience. You should leave class with a business page set up. **Space is limited to 20 seats; you must pre-register for this class.**

Job Hunting in the Library (Part 1):

Finding Job Leads & Target Companies

Wednesday, July 14, 2010

9:30 – 11:30 am

Technology Learning Center

Are you looking for a new job? Thinking about changing careers? Tired of looking for jobs on the Internet without much success? Jennifer Keohane, Business Outreach Librarian will show you some resources to help you find job boards and hidden job listings. You'll also learn about some powerful library resources you can use to identify potential employers and target companies. **Space is limited to 20 seats; you must pre-register for this class.**

Facebook for Business

Refine your Page and Spread the Word (Part 2)

Monday, July 19, 2010

6:00 – 7:30 pm

Technology Learning Center

This class is Part 2 of Facebook for Business. In this class, Victoria Freeman of Freeman Social Media Marketing (facebook.com/FreemanSocMediaworkshop) will discuss further editing the page, what to post on the page and how to build your fan base. You'll also learn what to do and what not to do on your page and how to get the most out of social networking. You should have attended Facebook for Business (Part 1) or have an existing Facebook page for your business. **Space is limited to 20 seats; you must pre-register for this class.**

**Job Hunting in the Library (Part 2):
Researching Companies & Preparing for Interviews
Wednesday, July 28, 2010**

9:30 – 11:30 am

Technology Learning Center

Are you a job seeker? Do you find yourself struggling to find information about companies and key personnel so you can have an edge in interviews and applications?

Jennifer Keohane, Business Outreach Librarian will show you some powerful resources to help you find articles and background information on companies and industries. You'll even learn how to set up a search so it automatically sends new articles into your inbox.. **Space is limited to 20 seats; you must pre-register for this class.**

**Free Business Help & Mentoring
Tuesday, July 27th**

Are You An Entrepreneur Who Wants To Expand, Improve Profitability Or Improve Operations? Are You Thinking Of Starting A Business?

SCORE® is a non-profit organization, sponsored by the Small Business Administration, offering free, confidential counseling and mentoring to small businesses and non-profit organizations. Every month, the Simsbury Public Library offers free, one-hour face to face appointments with a SCORE® counselor from the Greater Hartford SCORE® Chapter 56. They will work with you on every aspect of business planning, start-up, management and growth

Appointments are available Tuesday, July 27th from 10 -2 pm. Registration is required in advance.

**To register for any program online visit:
www.tinyurl.com/brcprograms or call 860.658.7663**